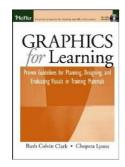
GRAPHICS FOR LEARNING: PROVEN GUIDELINES FOR PLANNING, DESIGNING, AND EVALUATING VISUALS IN TRAINING MATERIALS



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Author	Ruth Colvin Clark
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This new edition of the book adds coverage of exciting new researchparticularly on animation and videothat has appeared since the previous edition was published in 2003. This new edition also expands coverage of graphics using new media such as mobile learning and virtual worlds. You will also find that this new edition is more concise and visually appealing than the previous edition; yet it retains the same basic structure...

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Great resource for understanding how visuals can be designed in ways that lead to learning.