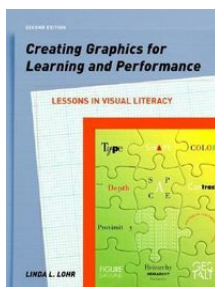# CREATING GRAPHICS FOR LEARNING AND PERFORMANCE: LESSONS IN VISUAL LITERACY

Creating Graphics for Learning and Performance: Lessons in Visual Literacy will help you create effective visuals--visuals that are clear, communicate well, and help you learn and perform your job more effectively and efficiently. With this book you will learn about three of the most intuitive design principles that you can begin applying to your work immediately: selection, organization and integration. These principles are...

Creating Graphics for Learning and Performance: Lessons in Visual Literacy

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Reader's Opinions

I read this book as part of a class for my master's program entitled "Technologies to Advance Learning." I was surprised to be spending so much of a class on technology reading about graphics and visuals, but I did find value in this text and see how it would be helpful for teachers, instructional...