

HIP TO THE TRIP: A CULTURAL HISTORY OF ROUTE 66

Before and since its official closure in 1985, historic U.S. 66 became associated with the deserts, Indians, and cowboys of the Southwest, the "Okies" of the Great Depression, and the millions of vacationers who took to the highway in their streamlined automobiles and found adventure on the open road from the late 1940s to the 1970s. Route 66 has such name recognition that in the past twenty years it has been used to advertise products ranging from blue jeans, to root...



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Hip to the Trip: A Cultural History of Route 66

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Reader's Opinions

meh is what i have to say about this book. it wasn't terrible, but the pages didn't exactly melt away either. dedek tries to capture what rt 66 travelers were thinking while on the road. dedek looks at what brought people to rt 66, where they...

A scholarly overview of the cultural history of Route 66, the book is comprehensive, wide-ranging and engagingly written. While concentrating on the life of the road and its impact on the...